

# CALL FOR APPLICATIONS

## Youth Content Creators for TikTok Video on the Maputo Protocol

**Languages: Arabic or French | Age: 18–35 | Application Deadline: 5 May 2025**

### Background on SOAWR

The [Solidarity for African Women's Rights \(SOAWR\) Coalition](#) is a regional network of over 70 civil society organisations working across 33 African countries. Established in 2004, SOAWR is committed to advancing and protecting women's human rights in Africa by advocating for the ratification, domestication, and implementation of the Protocol to the African Charter on Human and Peoples' Rights on the Rights of Women in Africa (Maputo Protocol).

### About the Toolkit

In March 2024, SOAWR launched "[The Maputo Protocol Unpacked: A Toolkit for Young Change-makers](#)", designed to make this landmark human rights instrument more accessible and engaging for youth. The toolkit contains simplified explanations of the Protocol's provisions and their relevance to young people. These are delivered through 10 factsheets and 20 infographics - available in English, French and Arabic - as well as short form video content available in English only

### Opportunity Overview

To ensure broader accessibility of the video content, SOAWR and Make Every Woman Count (MEWC), a member organisation of the coalition, seek two young African content creators to produce short videos in Arabic and French to accompany the Toolkit. These will be modelled on the original English-language TikTok video, "[A Crash Course on the Maputo Protocol](#)", with the goal of expanding reach among youth across the continent.

Each selected content creator will receive a stipend of **USD 335** for producing an engaging, informative, and shareable video.

### Deliverables

- A 3–5 minute video in either Arabic or French that mirrors the format and content of the English version.

The video must include:

- Engaging visuals and editing
- Subtitles/captions in the spoken language
- Copyright-free background music
- A TikTok caption, written in the appropriate language, with relevant hashtags and a call-to-action directing viewers to the Toolkit.

### Eligibility Criteria

- Persons aged 18–35 years
- Fluent in Arabic or French
- African nationality or residency

- Demonstrable experience in short-form video creation (ideally on TikTok or Instagram Reels)
- Passion for women's rights, social justice, and youth engagement

We welcome applications from all young people. The final selection will prioritize alignment with the values we seek to reflect in the project.

### Timeline

Milestone	Date
Deadline to apply	5 May 2025
Selection and contracting	5–7 May 2025
First draft video submission	7-16 May 2025
Final video submission	19-28 May 2025
Publication on SOAWR platforms	30 May 2025

### Terms & Conditions

- The final video and caption will be the intellectual property of the SOAWR Coalition, with full usage rights for public dissemination across its platforms.
- The content creator will be credited/tagged, and is encouraged to share the video on their own platforms, provided attribution to SOAWR is maintained.
- Payment will be made upon receipt and approval of the final deliverables.
- The fee is inclusive of any incurred bank/transferral fees.
- Videos must use only copyright-free visuals and audio.

### How to Apply

Please submit the following by 5 May 2025 to [communications@soawr.org](mailto:communications@soawr.org) :

- A short bio in English (max 150 words)
- A brief proposal in English (max 250 words) describing your video concept and distribution plan
- A link to examples of your past video work (in either French or Arabic)

For any questions, please contact [grace@mewc.org](mailto:grace@mewc.org).

We look forward to working with you to bring the Maputo Protocol to life for new audiences!

